MTU
Ollscoil Teicneolaíochta na Mumhan
Munster Technological University

MTU Crawford College of Art & Design

crawford.mtu.ie

MTU Crawford College of Art and Design

Welcome to our Creative Community.

MTU Crawford College of Art and Design is a vibrant multi-campus college, which has been successfully providing education in the arts for more than 100 years. The Crawford is a diverse and creative community exploring art, design, technology, culture, visual arts education and media. In addition to the careers in the creative and cultural industries, our graduates apply the skills acquired in their art, design and media education to a wide variety of careers in all sectors, where their ability to think both laterally and critically, their powers of analysis, their exceptional team-working and communication skills, and their problem-solving attitudes are all highly valued by employers.

Our three Departments are based in Bishopstown Campus, Sharman Crawford Street, 46 Grand Parade, and the Envision Centre on Sober Lane.

The Departments are:

- Fine Art and Contemporary Applied Art;
- Media Communications,
- Arts in Health & Education.

Between them, they offer courses related to arts practice, fine art and contemporary applied art (ceramics, glass and textiles), art in process, graphic design, digital media design & production, art education, art therapy, arts in engagement, photography, e-learning, textiles, TV production, journalism and PR. They are delivered at various levels from part time to undergraduate programmes, certificate, degree, masters and PhD. Explore our Areas of Study to find the right course for you.

http://crawford.mtu.ie/areas-of-study/

Whether you're studying for a degree in Contemporary Applied Arts, Creative Digital Media, Fine Art, Photography with New Media or Visual Communications, your time with us will be full of exciting discovery, learning and growth. You're embarking on an adventure that will change the way you see the world and lead you in unexpected and unpredictable directions. It's our job to support you in this journey and we'll do everything we can to ensure your success. You'll find that what really carries you forward is your own commitment to your work.

CAO Code	NFQ Level	Course	Page
MT 820	8	Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)	3
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Symbol Key:

Work Placement

Progression to the next NFQ level

Garda Vetting

Medical Required

Exit Award

Contemporary Applied Art (Ceramics, Glass, Textiles) (Honours)

Ealaín Fheidhmeach Chomhaimseartha (Criadóireacht, Gloine, Teicstílí) (Onóracha)

Location: MTU Crawford College of Art & Design, Sharman Crawford Street, Cork
Application: CAO (restricted)
CAO Code: MT 820
NFQ Level: 8
Award Title: Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)
Duration: 4 Years (8 Semesters)
Places: 15

Entry 2023 — MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS O6/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	O6/H7

PORTFOLIO IS REQUIRED
For details, visit crawford.mtu.ie
Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.
NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

Contemporary Applied Art (Ceramics, Glass & Textiles) encourages fresh ideas, inventive use of materials and techniques, and offers students the opportunity to critically engage with making.

This is an innovative interdisciplinary programme with an emphasis in three main material areas, ceramics, glass, and textiles, either as a chosen specialism, or in combination. This course offers a creative and playful approach to materials and idea development with a strong emphasis on practical skills, conceptual development and self-directed exploration.

The delivery of this course is modular and centred on 'thinking through making' including: skills development workshops, lectures, group seminars, tutorials, peer and independent learning. In their final year students will be expected to develop and execute an original body of work to a high standard and undertake a written thesis which explores the intellectual aspects and implications of the work. In the final year also, students undertake a professional practice module, which is delivered by an international curator to teach students how to present their work to the professional world.

Students are encouraged to pursue opportunities within the programme for international exchange and placement. The Crawford has extensive facilities; excellent specialised workshops, digital labs, individual studio space, and a specialised visual arts library; which with the experienced artist and educator lecturing staff makes the College a vibrant place to study and grow.

Further Studies

Suitably qualified graduates are eligible to apply for
- Professional Master of Education (Art and Design)
- MA in Art Therapy
- MA in Art & Process
- MA in Journalism and Digital Content Creation
- MA in Public Relations with New Media
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

What are the application deadlines?
The deadline for applicants applying through the CAO is 1st February (5pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5pm).

Is there a late application facility?
It is very important to note that the CAO Change of Mind facility does not apply to restricted access courses such as MT 820. You can change the order of your CAO choices but you cannot add on this course if you haven't listed it already on your CAO application before the 1st February at 5pm.

Is there any written exam?
There are no formal (sit-down) exams. However, there are many academic modules where assessment is in essay, report, seminar paper, thesis format.

Does the College provide all the materials for coursework?
We have stores in the College providing papers, canvas, paint, clay, inks etc. where students can purchase materials.

Contact Information

Trish Brennan
T: +353 (0)21 433 5200
E: Crawford.enquiries@mtu.ie

Career Opportunities

This degree leads to a wide variety of career opportunities across a range of art industries, eg:
- Working as an artist, creating unique artefacts for exhibition and commission
- Art professional within museums and galleries
- Education
- Running workshops, such as exhibiting artist/designer/maker
- Art professional e.g. curator/arts administrator
- Educator – requires further postgraduate study.

First Year at a Glance

- Introduction to Art History: history of western art; modernity and visual culture; seminars including site visits to local galleries and cultural institutes
- Introduction to Art Processes: learning to use and express yourself in a variety of media, ceramics, glass, textiles, and one of the following: print, photography, drawing, digital media
- Formal Visual Elements: making of 3D and sculptural pieces; making & constructing objects and the relationship these objects have to the space they exist within
- Drawing: developing a personal understanding of visual language through objective/non-objective drawing
- Introduction to Studio: explore ideas through a range of materials, combined with specific workshops in the fundamental processes of ceramics, glass and textiles
- IT for Artists: provides the learner with a foundation in IT as it relates to visual arts practice

Creative Digital Media (Honours)

Meáin Dhigiteacha Chruthaitheacha (Onóracha)

Location: MTU Bishopstown Campus, Cork
Application: CAO
CAO Code: MT 824
NFQ Level: 8
Award Title: Bachelor of Arts (Honours) in Creative Digital Media
Duration: 4 Years (8 Semesters)
Places: 40

Entry 2023

SCORE THE NECESSARY CAO POINTS AND MEET
MINIMUM LEAVING CERTIFICATE REQUIREMENTS
6 SUBJECTS

SUBJECTS O6/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	O6/H7	O6/H7

Overview

Creative digital media combines the creativity of art and design with the skills and knowledge of computer technologies and programming to create interactive digital media products. Creative digital media comes in many different formats. It can be almost anything you can hear or see like text, image, music, sound, video, film, animation, and more. By combining media, content and interactivity, those interested in creative digital media can take on and work with a variety of media forms to get their content to communicate across a variety of platforms and in some cases perform interactive experiences.

You will be introduced to the most up-to-date design and media industry software and hardware. The course will also support the development of contemporary critical awareness to assist you in your academic studies. You will be given the opportunity to develop your presentation skills and learn to create innovative creative digital media projects. You will produce projects in digital media design, video production, music technology, computer programming, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI), digital culture and much more!

The work placement (minimum of 13 weeks in year 3) is supported by a member of academic staff in MTU together with a workplace mentor. The aim of the work placement is to introduce the student to structured employment in a relevant work sector and to develop the student's understanding of the organisation, its procedures and technology. Students may also choose to study abroad on an Erasmus exchange instead of the work placement.

Further Studies

Suitably qualified graduates are eligible to apply for

- MA in Public Relations with New Media
- MA in Journalism and Digital Content Creation
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

What is the difference between Visual Communications MT 823 and Creative Digital Media MT 824?
Visual Communications is a graphic design course that focuses on creative design for the printed and electronic media.

Creative Digital Media investigates a broader spectrum and focuses on areas such as digital media design, digital media technology, video production, music technology, computer programming, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI) and digital culture.

Is the Creative Digital Media course diverse?
Yes, it is a diverse course, allowing you to study in a variety of disciplines for example, music technology, electronics, digital technology, computing, marketing and business and much more. You will work in cutting edge areas such as virtual and augmented reality and tangible computing.

Contact Information

Brian Doyle
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Career Opportunities

Areas of specialist employment include

- E-learning
- Game and app development
- 3D design
- Animation
- Interactive programing
- Audio technology
- Video and Film Producer
- User Experience Design
- Virtual Reality

Many graduates also continue to the higher diploma and/or master level to progress their career.

First Year at a Glance

- Web Design Basics: interactive web design – HTML and CSS
- Moving Image & Sound: introduction to the theories and practical application of time-based AV media production
- Creative & Enterprise: the study of business systems, operations and enterprise. Learning communication and business writing skills
- Design Basics: visual design solutions for basic media design problems
- Introduction to Digital Media: knowledge and practical use of digital media formats and devices
- Media Group Project: projects involving actual or virtual scenarios, simple games, animations, and video and audio for interactive applications
- Project Management: this module introduces students to the theory and practice of project management
- Introduction to AV Technology: the study of audio and video technology – audio video recording, storage and editing equipment and processes
- Interaction & Media: developing content for web browsers, interactive media players
- Electives include: Film Language; Media Design; Animation Principles; and Interface Design

Fine Art (Honours)

Mhínealaín (Onóracha)

Location: MTU Crawford College of Art & Design, Sharman Crawford Street, Cork
Application: CAO (restricted)
CAO Code: MT 821
NFQ Level: 8
Award Title: Bachelor of Arts (Honours) in Fine Art
Duration: 4 Years (8 Semesters)
Places: 45

Entry 2023 — MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS O6/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	O6/H7

PORTFOLIO IS REQUIRED
For details, visit crawford.mtu.ie
Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.
NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

This studio-based programme prepares students for the professional world of contemporary art; learning how to make, experiment, research and critique art. Students will explore and engage with: painting, drawing, sculpture, print, photography, performance, sound, video, and digital media in varied contexts. Students are encouraged to experiment with a wide range of media in order to develop their individual art practice.

The course has an emphasis on individual creative development. Students are introduced to the skills and philosophies of the practicing artist. The course supports the development of studio practice enabling students to position their artwork in terms of art history and contemporary critical thought.

Students can choose from a wide range of media including: painting, sculpture, photography, film, video, digital media, sound, print, performance, and/or drawing, and will be trained in the processes and facilities available in the College's excellently equipped workshops.

Fine Art offers very varied career paths. The course aims to instil individualism and independence preparing students for active careers in the visual arts or for further study to master's degree level.

Further Studies

Suitably qualified graduates are eligible to apply for:

- Professional Master of Education (Art and Design)
- MA in Art Therapy
- MA in Art & Process
- MA in Journalism and Digital Content Creation
- MA in Public Relations with New Media
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

What are the application deadlines?
The deadline for applicants applying through the CAO is 1st February (5pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5pm).

Is there a late application facility?
It is very important to note that the CAO Change of Mind facility does not apply to restricted access courses such as MT 821. You can change the order of your CAO choices but you cannot add on this course if you haven't listed it already on your CAO application before the 1st February at 5pm.

I might like to go on an Erasmus programme, is this possible with this course?
Yes, the Crawford has links with many European colleges and facilitate students to exchange on Erasmus programmes annually.

Is there specialism within this course e.g. Fine Art Print?
This programme offers students the opportunity to work across a range of media or specialise in their chosen media: painting, drawing, photography, sculpture, film and performance.

Is there any written exam?
There are no formal (sit-down) exams. However, there are many academic modules where assessment is in essay, report, seminar paper/thesis format.

Does the College provide all the materials for coursework?
We have stores in the College providing papers, canvas, paint, clay, inks etc. where students can purchase materials.

Contact Information

Trish Brennan
T: +353 (0)21 433 5200
E: Crawford.enquiries@mtu.ie

Career Opportunities

Graduates develop professional careers in areas such as: artist practice; arts education; arts administration & management; curation; community & collaborative art practices; and art criticism.

Many graduates also continue to the higher diploma and/or master level to progress their career.

First Year at a Glance

- Introduction to Art History: history of Western Art; Modernity and visual culture; including seminars and visits to local galleries and arts institutions
- Introduction to Art Processes: learning to use and express yourself in a variety of media including: print, photography, drawing and digital media
- Formal Visual Elements: making of 3D and sculptural pieces; making & constructing objects and the relationship these objects have to the space they exist within
- Drawing: developing a personal understanding of visual language through objective/non-objective drawing
- Fine Art Studio: the initiation and application of visual research strategies towards the making and presentation a personal body of work
- IT for Artists: development of transferable media skills

Photography with New Media (Honours)

Grianghrafadóireacht leis na Meáin Nua (Onóracha)

Location: MTU Crawford College of Art and Design, Envision Centre, Sober Lane, Cork
Application: CAO
CAO Code: MT 822
NFQ Level: 8
Award Title: Bachelor of Arts (Honours) in Photography with New Media
Duration: 4 Years (8 Semesters)
Places: 20

Entry 2023

MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS O6/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	O6/H7

NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

The BA (Hons) Photography with New Media, captures a unique balance of the practice and theory of photography, video and digital media. You will learn the technical, professional and business skills required to set up, run successful projects and work in the media Industries.

The course is run in its own building uniquely situated near the river Lee in Cork City, overlooking Sober Lane. It is self-contained with its own dedicated large studio spaces, specialist equipment store and up to date hardware and software.

The course has a key emphasis on ethics & professional practice, critical reflection and creative research practices. Students will develop their own unique style and interests throughout the 4 years. In the final year, there is a capstone module, which provides the opportunity to further develop the themes and directions that are evident and emerging in the student's practice. Industry, community and links with the arts in the city provide students with many collaborative & cultural opportunities.

In year 3 of the programme, students may also choose to study abroad on an Erasmus exchange or undertake work placement for a minimum of 13 weeks. The work placement provides the students with the opportunity to observe and practice the application of the theoretical & technical knowledge in a work environment specific to their career development path. The student is supported by an MTU member of academic staff along with a workplace mentor.

Further Studies

Suitably qualified graduates are eligible to apply for

- Professional Master of Education (Art and Design)
- MA in Art & Process
- MA in Journalism and Digital Content Creation
- MA in Public Relations with New Media
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

Do I need a portfolio for this course?
It is recommended that you enjoy and practice taking photographs and video before starting but there is no requirement to submit a portfolio of work to apply for the course.

Is there specific camera equipment that I will need for the course?
All equipment is available to borrow on campus on a weekly basis. Many students find having a Digital SLR camera is very helpful to complete course work outside of class time.

Where is the programme based?
The programme is based at the Envision Centre, which is part of the Crawford College of Art & Design at Sober Lane, adjacent to Sullivan's Quay, Cork.

Contact Information

Shaunagh O'Connell
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Career Opportunities

The photography, video and media industry covers a diverse range of professional activity. There is hardly a social activity that does not require the services of a photographer or videographer in some way, and image industry professionals all acknowledge the shift that requires them to be proficient in both still and moving image capture, as well as in all of the associated postproduction work. Graduates can also go on to further studies to master degree level and PhD.

First Year at a Glance

- The Moving Image: introduction to media practice (moving images), approaches to video, navigating digital imaging software, storing and saving files
- Photography and Image Capture: introduction to the medium of photography and imaging acquisition, capture and processing, photographic skills, concepts and practices
- Visual Literacy: introduction to the principles of visual literacy
- Exploring Light: The creative and expressive uses and control of available light in photography and video
- Photography Histories: the historical milestones in the evolution of photography as a visual medium
- Working with Images: entire and efficient workflow in digital photography and video, developing effective photography and video skills and efficient working practices through the stages of pre-production, production and post-production
- Investigating Place: exploring the concept of place within photography and video
- Electives include: Time Based Media Design; Film Language; and Animation Principles

Visual Communications (Honours)

Cumarsáid Físe (Onóracha)

Location: MTU Bishopstown Campus, Cork
Application: CAO (restricted)
CAO Code: MT 823
NFQ Level: 8
Award Title: Bachelor of Arts (Honours) in Visual Communications
Duration: 4 Years (8 Semesters)
Places: 30

Entry 2023 — **MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS**

SUBJECTS O6/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	O6/H7

PORTFOLIO IS REQUIRED
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NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

Visual Communication is the art of problem-solving and communication through the use of type, space, and image. It presents the idea that a graphic message has the power to inform, educate, or persuade a person or audience.

Visual Communications, also known as Graphic Design, encourages you to think creatively and produce new design ideas and concepts. From pitching a design brief to a client, to producing graphics, a new brand, layout for interface or illustration for a book, you will go on a journey to understand who you are as a designer.

You will be introduced to the most up-to-date design and media industry software and hardware. The course will also support the development of critical awareness to assist you in your academic studies. You will be given the opportunity to develop your presentation skills and learn to create innovative approaches to solve design problems.

You will produce artwork for print, interface design, motion graphics, illustration, photography, typography, packaging, branding, advertising campaigns and much more!

Further Studies

Suitably qualified graduates are eligible to apply for:

- Professional Master of Education (Art and Design)
- MA in Journalism and Digital Content Creation
- MA in Public Relations with New Media
- MA in E-learning Design and Development
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

How much art is involved in this course?
A portfolio is a requirement for entry to the course so drawing skills are required. In first year, the students are assisted with modules in creative image-making to encourage drawing and mark making skills.

What is the difference between Visual Communications MT 823 and Creative Digital Media MT 824?
Visual Communications is a graphic design course that focuses on creative design for the printed and electronic media.

Creative Digital Media investigates a broader design spectrum and focuses on areas such as computer programming, technology, media & culture, and business as well as specialised areas such as video, animation, interface design and virtual reality.

What are the application deadlines?
The deadline for applicants applying through the CAO is 1st February (5pm), after which they will receive an invitation to submit their portfolio for assessment in March.

MTU CCAD will accept applications from mature applicants up to the 1st May (5pm).

Is there a late application facility?
It is very important to note that the CAO Change of Mind facility does not apply to restricted courses such as MT 823. You can change the order of your CAO choices but you cannot add on this course if you haven't listed it already on your CAO application before the 1st February at 5pm.

Where does this course take place?
The course takes place at MTU Bishopstown Campus, Cork.

Contact Information

Dr Gwen Lettis
T: +353 (0)21 433 5810
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Career Opportunities

The course will equip you to work in the exciting world of design. There are jobs in graphic design, advertising and creative digital media in which you can be employed. After graduating you have the opportunity to start up your own business. Graduates can also go on to further studies to master degree level and PhD.

Careers: graphic design; advertising; branding; illustrator; photographer; web designer; motion graphics; and creative director.

First Year at a Glance

- Design Principles & Practice: applying creative thinking, ideas generation, design methods and techniques to create graphic design project solutions
- Introduction to Image Making: creating images across a wide range of media through drawing practices and techniques
- Visual Culture: the theory of the imagery in modern society, with a particular emphasis on visual communication
- Typography: basic language and principles of typography
- Cultural and Organisation Theory: the study of design culture, and business
- Print Making: experimental print techniques and skills
- Creative Technology: applying design software for graphic design
- Electives: Information Graphics and Creative Digital Media

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