



MTU

Ollscoil Teicneolaíochta na Mumhan
Munster Technological University

MTU Crawford College of Art & Design



MTU Crawford College of Art and Design

Welcome to our Creative Community.

MTU Crawford College of Art and Design is a vibrant multi-campus college, which has been successfully providing education in the arts for more than 100 years. The Crawford is a diverse and creative community exploring art, design, technology, culture, visual arts education and media. In addition to the careers in the creative and cultural industries, our graduates apply the skills acquired in their art, design and media education to a wide variety of careers in all sectors, where their ability to think both laterally and critically, their powers of analysis, their exceptional team-working and communication skills, and their problem-solving attitudes are all highly valued by employers.

Our three Departments are based in Bishopstown Campus, Sharman Crawford Street, 46 Grand Parade, and the Envision Centre on Sober Lane.

The Departments are:

- Fine Art and Contemporary Applied Art;
- Media Communications,
- Arts in Health & Education.

Between them, they offer courses related to arts practice, fine art and contemporary applied art (ceramics, glass and textiles), art in process, graphic design, digital media design & production, art education, art therapy, arts in engagement, photography, e-learning, textiles, TV production, journalism and PR. They are delivered at various levels from part time to undergraduate programmes, certificate, degree, masters and PhD. Explore our Areas of Study to find the right course for you.

<http://crawford.mtu.ie/areas-of-study/>

Whether you're studying for a degree in Contemporary Applied Arts, Creative Digital

Media, Fine Art, Photography and Media Production or Visual Communications, your time with us will be full of exciting discovery, learning and growth. You're embarking on an adventure that will change the way you see the world and lead you in unexpected and unpredictable directions. It's our job to support you in this journey and we'll do everything we can to ensure your success. You'll find that what really carries you forward is your own commitment to your work.

CAO Code	NFQ Level	Course	Page
MT 820	8	Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)	3
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Symbol Key:



Contemporary Applied Art (Ceramics, Glass, Textiles) (Honours)

Ealaín Fheidhmeach Chomhaimseartha (Criadóireacht, Gloine, Teicstílí) (Onóracha)

Location: MTU Crawford College of Art & Design, Sharman Crawford Street, Cork

Application: CAO (restricted)

CAO Code: MT 820

NFQ Level: 8

Award Title: Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)

Duration: 4 Years (8 Semesters)

Places: 15

Entry 2023	MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS			
	SUBJECTS 06/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
	4	2	NOTE 1	06/H7

PORTFOLIO IS REQUIRED
For details, visit crawford.mtu.ie
Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.
NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.



Overview

Contemporary Applied Art (Ceramics, Glass & Textiles) encourages fresh ideas, inventive use of materials and techniques, and offers students the opportunity to critically engage with making.

This is an innovative interdisciplinary programme with an emphasis in three main material areas, ceramics, glass, and textiles, either as a chosen specialism, or in combination. This course offers a creative and playful approach to materials and idea development with a strong emphasis on practical skills, conceptual development and self-directed exploration.

The delivery of this course is modular and centred on 'thinking through making' including: skills development workshops, lectures, group seminars, tutorials, peer and independent learning. In their final year students will be expected to develop and execute an original body of work to a high standard and undertake a written thesis which explores the intellectual aspects and implications of the work. In the final year also, students undertake a professional practice module, which is delivered by an international curator to teach students how to present their work to the professional world.

Students are encouraged to pursue opportunities within the programme for international exchange and placement. The Crawford has extensive facilities; excellent specialised workshops, digital labs, individual studio space, and a specialised visual arts library; which with the experienced artist and educator lecturing staff makes the College a vibrant place to study and grow.

Further Studies

- Suitably qualified graduates are eligible to apply for
- Professional Master of Education (Art and Design)
 - MSc in Art Therapy
 - MA in Arts & Engagement
 - MA in Contemporary Art Practice
 - MA by Research
 - PhD

For details, see crawford.mtu.ie

Question Time

How do I submit a portfolio? Applicants apply via the CAO, after which they will receive an invitation to submit their portfolio for assessment. All information is available at: crawford.mtu.ie/how-to-apply/

MTU Crawford will accept applications from mature applicants up to the 1st May.

Is there a late application facility?

It is very important to note that the CAO Change of Mind facility does not apply to restricted courses such as MT820. You can change the order of your CAO choices but you cannot add this course if you haven't listed it already on your CAO application before the deadline.

Is there any written exam?

There are no formal (sit-down) exams. However, there are many academic modules where assessment is in essay, report, seminar paper, thesis format.

Does the College provide all the materials for coursework?

We have stores in the College providing papers, canvas, paint, clay, inks etc. where students can purchase materials.

Contact Information

T: +353 (0)21 433 5200
E: crawford.enquiries@mtu.ie

Career Opportunities

- This degree leads to a wide variety of career opportunities across a range of art industries, eg:
- Working as an artist, creating unique artefacts for exhibition and commission
 - Art professional within museums and galleries
 - Education
 - Running workshops, such as exhibiting artist/designer/maker
 - Art professional e.g. curator/arts administrator
 - Educator – requires further postgraduate study.

First Year at a Glance

- Introduction to Art History: history of western art; modernity and visual culture; seminars including site visits to local galleries and cultural institutes
- Introduction to Art Processes: learning to use and express yourself in a variety of media, ceramics, glass, textiles, and one of the following: print, photography, drawing, digital media
- Formal Visual Elements: making of 3D and sculptural pieces; making & constructing objects and the relationship these objects have to the space they exist within
- Drawing: developing a personal understanding of visual language through objective/non-objective drawing
- Introduction to Studio: explore ideas through a range of materials, combined with specific workshops in the fundamental processes of ceramics, glass and textiles
- IT for Artists: provides the learner with a foundation in IT as it relates to visual arts practice

Creative Digital Media (Honours)

Meáin Dhigiteacha Chruthaitheacha (Onóracha)

Location: MTU Bishopstown Campus, Cork

Application: CAO

CAO Code: MT 824

NFQ Level: 8

Award Title: Bachelor of Arts (Honours) in Creative Digital Media

Duration: 4 Years (8 Semesters)

Places: 40



Overview

Creative digital media combines the creativity of art and design with the skills and knowledge of computer technologies and programming to create interactive digital media products. Creative digital media comes in many different formats. It can be almost anything you can hear or see like text, image, music, sound, video, film, animation, and more. By combining media, content and interactivity, those interested in creative digital media can take on and work with a variety of media forms to get their content to communicate across a variety of platforms and in some cases perform interactive experiences.

You will be introduced to the most up-to-date design and media industry software and hardware. The course will also support the development of contemporary critical awareness to assist you in your academic studies. You will be given the opportunity to develop your presentation skills and learn to create innovative creative digital media projects. You will produce projects in digital media design, video production, music technology, computer programming, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI), digital culture and much more!

The work placement (minimum of 13 weeks in year 3) is supported by a member of academic staff in MTU together with a workplace mentor. The aim of the work placement is to introduce the student to structured employment in a relevant work sector and to develop the student's understanding of the organisation, its procedures and technology. Students may also choose to study abroad on an Erasmus exchange instead of the work placement.

Further Studies

Suitably qualified graduates are eligible to apply for

- MA in Public Relations & Digital Storytelling
- MA in Journalism and Digital Content Creation
- MA in Digital & Online Learning
- MA/MSc in User Experience & Service Design
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

What is the difference between Visual Communications MT823 and Creative Digital Media MT824?

Visual Communications is a design course that focuses on creative design for editorial, branding, image making, packaging etc.

Creative Digital Media investigates a broader spectrum and focuses on areas such as digital media design, digital media technology, video production, audio technology, creative coding, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI) and digital culture.

Is the course diverse?

Yes, it is a diverse course, allowing you to study in a variety of disciplines for example, music technology, electronics, digital technology, computing, marketing and business and much more. You will work in cutting edge areas such as virtual and augmented reality and tangible computing.

Will the course prepare me for AI? Yes, the course is continually enhanced to embed technological developments in its delivery. Digital Media typically combines technical, creative, and professional skills along with critical thinking & analysis and transferrable skills for a variety of roles.

Contact Information

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Entry 2023

SCORE THE NECESSARY CAO POINTS AND MEET MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS 06/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	06/H7	06/H7

Fine Art (Honours)

Mhínealaín (Onóracha)

Location: MTU Crawford College of Art & Design, Sharman

Crawford Street, Cork

Application: CAO (restricted)

CAO Code: MT 821

NFQ Level: 8

Award Title: Bachelor of Arts (Honours) in Fine Art

Duration: 4 Years (8 Semesters)

Places: 45



Entry 2023

MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS 06/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	06/H7

PORTFOLIO IS REQUIRED

For details, visit crawford.mtu.ie

Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.

NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

This studio-based programme prepares students for the professional world of contemporary art; learning how to make, experiment, research and critique art. Students will explore and engage with: painting, drawing, sculpture, print, photography, performance, sound, video, and digital media in varied contexts. Students are encouraged to experiment with a wide range of media in order to develop their individual art practice.

The course has an emphasis on individual creative development. Students are introduced to the skills and philosophies of the practicing artist. The course supports the development of studio practice enabling students to position their artwork in terms of art history and contemporary critical thought.

Students can choose from a wide range of media including: painting, sculpture, photography, film, video, digital media, sound, print, performance, and/or drawing, and will be trained in the processes and facilities available in the College's excellently equipped workshops.

Fine Art offers very varied career paths. The course aims to instil individualism and independence preparing students for active careers in the visual arts or for further study to master's degree level.

Further Studies

Suitably qualified graduates are eligible to apply for:

- Professional Master of Education (Art and Design)
- MSc in Art Therapy
- MA in Arts & Engagement
- MA in Contemporary Art Practice
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

How do I submit a portfolio? Applicants apply via the CAO, after which they will receive an invitation to submit their portfolio for assessment. All information is available at: crawford.mtu.ie/how-to-apply/

MTU Crawford will accept applications from mature applicants up to the 1st May.

Is there a late application facility?

It is very important to note that the CAO Change of Mind facility does not apply to restricted courses such as MT821. You can change the order of your CAO choices but you cannot add this course if you haven't listed it already on your CAO application before the deadline.

I might like to go on an Erasmus programme, is this possible with this course?

Yes, the Crawford has links with many European colleges and facilitate students to exchange on Erasmus programmes annually.

Is there specialism within this course e.g. Fine Art Print?

This programme offers students the opportunity to work across a range of media or specialise in their chosen media: painting, drawing, photography, sculpture, film and performance.

Is there any written exam?

There are no formal (sit-down) exams. However, there are many academic modules where assessment is in essay, report, seminar paper/thesis format.

Does the College provide all the materials for coursework?

We have stores in the College providing papers, canvas, paint, clay, inks etc. where students can purchase materials.

Contact Information

T: +353 (0)21 433 5200
E: crawford.enquiries@mtu.ie



Career Opportunities

Areas of specialist employment include

- Game and app development
- 2D & 3D design
- Animation
- Creative Coding
- Audio Technology
- Video and Film Production
- User Experience Design
- Virtual Reality
- Project Management
- Business & Enterprise

Many graduates also continue to master level to progress their career.



First Year at a Glance

- Web Design & Web Animation: interactive coding & design
- Digital Media - Image & Sound: introduction to the theories and practical application of moving image and sound.
- Creative Enterprise: the study of business systems, operations and enterprise. Learning communication and business writing skills
- Meaning Making & the Studio: Understanding how meaning is interpreted and realised in communications. Students will undertake an induction of all studios.
- Media Group Project: projects involving actual or virtual scenarios, simple
- games, animations, and video and audio for interactive applications and contemporary project management
- My Toolkit for University: core academic, digital, study, teamwork and wellbeing skills
- Film Language: develop suitable ideas for video and film production.
- Motion Design Principles: creative, conceptual and technical foundations of motion, animation and time-based media.



Career Opportunities

Graduates develop professional careers in areas such as: artist practice; arts education; arts administration & management; curation; community & collaborative art practices; and art criticism.

Many graduates also continue to the higher diploma and/or master level to progress their career.



First Year at a Glance

- Introduction to Art History: history of Western Art; Modernity and visual culture; including seminars and visits to local galleries and arts institutions
- Introduction to Art Processes: learning to use and express yourself in a variety of media including: print, photography, drawing and digital media
- Formal Visual Elements: making of 3D and sculptural pieces; making & constructing objects and the relationship these objects have to the space they exist within
- Drawing: developing a personal understanding of visual language through objective/non-objective drawing
- Fine Art Studio: the initiation and application of visual research strategies towards the making and presentation a personal body of work
- IT for Artists: development of transferable media skills



www.mtu.ie/MT824



www.mtu.ie/MT821

Photography and Media Production (Honours)

Grianghrafadóireacht leis na Meáin Nua (Onóracha)

Location: MTU Crawford College of Art and Design, Bishopstown and City Centre

Application: CAO

CAO Code: MT 822

NFQ Level: 8

Award Title: Bachelor of Arts (Honours) in Photography with New Media

Duration: 4 Years (8 Semesters)

Places: 20



Entry 2023

MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS 06/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	06/H7

NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

The programme is a dynamic, practice-led course that prepares students to thrive in a rapidly evolving digital world, combining technical skills, creative process, and production management, complemented with operational, cultural and business skills.

Designed to reflect the changing landscape of professional photographic and lens-based media practice, this programme combines traditional, digital & emerging techniques with high-end equipment & studios, offering a distinct professional emphasis throughout.

Students engage in a wide range of photographic and media practices, from studio-based portraiture and documentary to moving image, digital media production, camera fundamentals, lighting techniques, postproduction and experimental formats. The curriculum fosters an in-depth understanding of visual language and narrative construction, equipping students to communicate meaningfully across media platforms whether it be for print, screen or social media whilst designing for a broad range of audiences.

Students accumulate a strong understanding of the social and cultural context within which their work will be situated.

Students will develop a portfolio of work that showcases a breadth of creative projects and commercial styles.

In year 3 of the programme, students may also choose to study abroad on an Erasmus exchange or undertake work placement for a minimum of 13 weeks. The work placement provides the students with the opportunity to observe and practice the application of the theoretical & technical knowledge in a work environment specific to their career development path. The student is supported by an MTU member of academic staff along with a workplace mentor.

Further Studies

Suitably qualified graduates are eligible to apply for

- Professional Master of Education (Art and Design)
- MA in Journalism and Digital Content Creation
- MA in Contemporary Art Practice
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

Do I need a portfolio for this course?

It is recommended that you enjoy and practice taking photographs and video before starting but there is no requirement to submit a portfolio of work to apply for the course.

Is there specific camera equipment that I will need for the course?

All equipment is available to borrow on campus on a weekly basis. Many students find having a Digital SLR camera is very helpful to complete course work outside of class time.

Where is the programme based?

The programme is delivered under the Media Communications Department and classes take place in both Bishopstown and City Centre campuses.

Will the course prepare me for AI?

Yes, the course is continually enhanced to embed technological developments in its delivery. Media Production typically combines technical, creative, and professional skills along with critical thinking & analysis and transferrable skills for a variety of roles in production as well as image and content creation.

Contact Information

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Career Opportunities

The photography, video and media industry covers a diverse range of professional activity. There is hardly a social activity that does not require the services of a content creator, photographer or videographer in some way, and image industry professionals all acknowledge the shift that requires them to be proficient in both still and moving image capture, as well as in all of the associated postproduction work for all media and streaming platforms. Graduates can also go on to further studies to master level and PhD.



First Year at a Glance

- Photographic Capture: Introductory exploration of photography and image acquisition, essential skills for capturing, processing, and outputting effective photographic work
- Still Image Workflows: from pre-production planning through production and post-production, focusing on preparation, decision-making, and refinement
- Exploring Available Light: ability to observe, control, and creatively employ available light, exploit natural and ambient light sources to achieve expressive outcomes
- Visual Literacy: introduction to the principles of visual literacy, it looks at how meaning is made and communicated in still and moving images
- Photography Histories: the historical milestones in the evolution of photography as a visual medium
- Audiovisual Media Creation: media language, styling and narrative will be applied through the design and creation of long form video projects
- Investigating Place: students examine historical and contemporary approaches to landscape photography, focused on natural, urban and interior environments
- My Toolkit for University: core academic, digital, study, teamwork and wellbeing skills

Visual Communications (Honours)

Cumarsáid Físe (Onóracha)

Location: MTU Bishopstown Campus, Cork

Application: CAO (restricted)

CAO Code: MT 823

NFQ Level: 8

Award Title: Bachelor of Arts (Honours) in Visual Communications

Duration: 4 Years (8 Semesters)

Places: 30



Entry 2023

MINIMUM LEAVING CERTIFICATE REQUIREMENTS 6 SUBJECTS

SUBJECTS 06/H7	SUBJECTS H5	MATHS GRADE	ENGLISH OR IRISH GRADE
4	2	NOTE 1	06/H7

PORTFOLIO IS REQUIRED

For details, visit crawford.mtu.ie

Offers are made based on the portfolio assessment results to applicants who meet the academic minimum entry requirements as outlined above.

NOTE 1: There is no specific requirement for Maths. A Grade F2 or higher in foundation level Maths is recognised as one of the subjects for entry.

Overview

This programme develops advanced knowledge and practice in visual communication, combining creative thinking with critical inquiry and professional skills. Students gain expertise across key areas of visual communication including typography, image-making (such as photography and illustration), graphic design, and graphic reproduction using both traditional methods and emerging creative technologies.

An understanding of visual culture underpins the programme, enabling students to create informed, meaningful and responsible design solutions. The programme recognises visual communication as a powerful cultural tool capable of contributing to positive social change. By prioritising people and planet in design decisions, graduates are equipped to act as thoughtful, responsible and innovative design professionals in a global context.

The programme equips students with conceptual, practical, technical and organisational skills to plan, execute and manage design projects in both educational and professional settings. Students explore a wide range of visual communication techniques, production processes, technological tools and professional practices while applying industry standards and ethical considerations to produce universal, inclusive and responsible design outcomes.

Further Studies

Suitably qualified graduates are eligible to apply for:

- Professional Master of Education (Art and Design)
- MA in Journalism and Digital Content Creation
- MA in Public Relations and Digital Storytelling
- MA in Online & Digital Learning
- MA by Research
- PhD

For details, see crawford.mtu.ie

Question Time

How much art is involved in this course?

A portfolio is a requirement for entry to the course so drawing skills are required. In first year, the students are assisted with modules in creative image-making to encourage image making skills.

What is the difference between Visual Communications MT823 and Creative Digital Media MT824?

Visual Communications is a design course that focuses on creative design for editorial, branding, image making, packaging, print, interface design, motion graphics, illustration, photography, typography, advertising, campaigns and much more!

Creative Digital Media investigates a broader spectrum and focuses on areas such as digital media design, digital media technology, video production, audio technology, creative coding, digital marketing, media business, animation, virtual reality, user experience (UX), user interface design (UI) and digital culture.

How do I submit a portfolio?

Applicants apply via the CAO, after which they will receive an invitation to submit their portfolio for assessment. All information is available at: crawford.mtu.ie/how-to-apply/

MTU Crawford will accept applications from mature applicants up to the 1st May.

Is there a late application facility?

It is very important to note that the CAO Change of Mind facility does not apply to restricted courses such as MT823. You can change the order of your CAO choices but you cannot add this course if you haven't listed it already on your CAO application before the deadline.

Where does this course take place?

The course takes place at MTU Bishopstown Campus, Cork.

Contact Information

Dr Gwen Lettis
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First Year at a Glance

- Meaning Making & The Studio: understanding how meaning is interpreted and realised in communications. Students will undertake an induction of all studios.
- My Toolkit for University: core academic, digital, study, teamwork and wellbeing skills
- Design Principles & Typography: combining creative thinking, design elements with the basic principles to create effective compositions.
- Image Making: explore and develop elements of image-making for visual communications across a range of media and applications
- Photography & Image Capture: introduction to the concepts and practices involved in photography as well as its associated technologies
- Design Exploration: creative thinking skills and design methods and techniques in action
- Digital Technology for Design: introduction to industry design technology.
- Visual Culture: introduction to the multiple roles of imagery in modern society



www.mtu.ie/MT822



www.mtu.ie/MT823

