Graduate Profile

Sarah McGowan
Learning and Development Manager

The MA in E-Learning Design and Development had the perfect structure for me as someone working full-time. While it did involve a lot of dedication, it was flexible enough that I could coordinate my time around daily work and family commitments. The lecturers were fantastic and supportive throughout, and they provided me with all the additional support I needed! The topics covered gave a great insight into the different areas of E-Learning and Learning & Development in different industries, and even helped me to pursue new career opportunities within this field. I am now a Learning and Development manager within Ireland's fastest growing start-up, eShopWorld.

https://tel.cit.ie/index.cfm/page/testimonials1

Contact information

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Course Co-ordinator:
Dr Gearóid Ó Súilleabháin

Head of Department:
Rose McGrath
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CRAWFORD COLLEGE OF ART & DESIGN
COLÁISTE EALAÍNE AGUS DEARTHA CRAWFORD

How to Apply

Application	CIT Online deadline: https://www.cit.ie/course/CRHELDE9 or https://tel.cit.ie/ma-in-e-learning Closing date: End of November 2019
Course Code	CR_HELDE_9
Award Title	MA in E-Learning Design and Development
Duration	1 Year (2 Semesters) January to September
Places	20
Location	Delivered wholly online with the Media Communications Dept and the Dept of Technology Enhanced Learning

Direct entrants to this 60 credit award would typically require a Level 8 qualification in fields such as multimedia, digital media, media applications or a relevant area of design. Applicants without such qualifications will also be considered if they can evidence an equivalent level of learning gained through practice or other means. Applicants without the appropriate certified or practice-based learning may wish to consider undertaking a single semester online **Certificate in Digital Media Design and Development** also offered by the institute from September to December.

In all cases final admission to the course will be on the basis of interview.

If you are interested in making an application for the programme but are not sure if your qualifications are sufficient please make contact with the course co-ordinator or head of department. This course can also be taken on a credit accumulation basis over two or more years.

About the Course

This MA programme seeks to produce developers of cutting edge, educationally effective e-learning solutions. Our graduates will go on to work as designers and developers either directly within the e-learning sector or in support of in-house e-learning and learning technology departments. The programme is specially oriented towards creativity, culture and design, rather than technology per se.

This programme was specifically designed to be delivered entirely online. The online teaching model combines live online classes with a modern Learning Management System (LMS) and a number of other components to create an engaging and interactive "anytime, anywhere" online learning experience for our students.

For full course information:
https://tel.cit.ie/ma-in-e-learning
https://crawford.cit.ie/courses/e-learning-design-and-development/
http://www.cit.ie/course/CRHELDE9

Career Opportunities

E-learning as a field of study, as an approach to teaching and learning and as an industry, has evolved considerably over the last decade and a half. Governments and policy makers have made e-learning a central imperative of their political educational rhetoric and provide substantial funding initiatives to support its development and mainstreaming. Related policies, practices and requirements with regard to lifelong learning, and continuing professional development combine with the benefits and wider acceptance of e-learning as a delivery and support tool to make e-learning one of the most rapidly growing areas in both the worldwide education and training sector and the digital media sector today.

Potential Careers include

> E-Learning designer and developer
> Instructional designer
> Educational researcher
> E-Learning author
> E-learning consultant
> E-learning project co-ordinator
> E-learning manager
> New media designer and developer